

## Self-Leadership

### *Toward a Brilliant Future Whenever & Wherever You Start*

Course Code: 564

3 Continuing Education Credits — 3 hours

*"Where you lead—consciously and unconsciously—you will follow. Design the future of your dreams, or settle for what happens. It's your choice."*  
— PJ Wade

**Increase the proportion and intensity of intended action and deliberate decision making, and you can count on leading yourself in directions and toward goals that may otherwise seem out of reach. This extended reach can also apply to your ability to achieve more *for* and *with* prospects and clients.**

Opportunities for improvement are everywhere, but they are often eclipsed by stereotypes, negated by past experience, diminished by unconscious habits, and sabotaged by out-of-date thinking. Why clients can count on you for progress is related to your reaction to observations, key ethics, and changing priorities, including the following:

- You know that clients count on you, but do you understand exactly why?
- If mediocrity is the new workplace and personal standard, how have you escaped this scourge?
- How do you consciously break through barriers that limit thinking and entrenched resistance to change—in yourself and in clients?
- Why are synergy, serendipity, and other over-looked Self-Leadership strategies key to a successful future for you and your clients?

**Learn why PJ Wade says "The first and often overlooked step toward success is to identify 'the box,' so thinking inside, outside, and 'box-free' becomes a powerful new set of skills."**

**To book PJ Wade: [priority@TheCatalyst.com](mailto:priority@TheCatalyst.com)**

## **Self-Leadership: Toward a Brilliant Future Whenever & Wherever You Start** (cont'd)

*"Forward Thinking has three enemies: procrastination, impatience, and apathy. Why let hindsight reveal how much of your life these three negatives have wasted, when forward thinking positively doesn't waste time on any of them?" — PJ Wade*

*Self-Leadership* is not an introductory course, but a business and professional development program for "students" of the School of Life. Those with examined experience and an open mind understand that 21<sup>st</sup>-Century issues, challenges, and opportunities matter at any stage of life.

Participate in this open-ended, "place to think" program and discover why embracing Self-Leadership is essential to cultivating flexibility, resourcefulness, and adaptability. These essentials allow professionals and their clients to thrive, not just survive, during life-changing economies, career shifts, and other unexpected happenings.

Self-leadership begins by clarifying where and how you're stuck in the past. Discover how to employ your individual strengths and advantages to propel you forward toward a brilliant future—from any starting point—and self-leadership will build on this momentum. To illustrate this "onward & upward" philosophy, participants will discover:

- Three adaptive strategies for heading stress off *before* it hits
- Five powerful strategies to gain control over unconscious patterns, ingrained barriers, and limiting beliefs which have been invisibly carried forward from the last two centuries
- How to uncover possibilities beyond what they know others have done, particularly if they want a distinctly different future.

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### **About Facilitator & Catalyst PJ Wade**

Futurist and Strategist PJ Wade earned her title "The Catalyst" by translating the dynamic impact of boomers and their multi-generation families into relevant business, workplace, and lifestyle trends. PJ's age-free, borderless view of the future keeps her in demand as strategic coach, business consultant, media commentator, and provocative speaker. PJ's wide-ranging knowledge of emerging trends and cross-generation influences reinforces her talent for *Forward Thinking*—a stimulating ability she demonstrates regularly.

PJ is currently writing "Unretirement & Other Essentials," an innovative series of ebooks for boomers and the professionals who serve them. PJ's latest business book is "What's Your Point?" ([CatapultPublishing.com](http://CatapultPublishing.com)).

**For more, visit [www.TheCatalyst.com/continuingeducation.html](http://www.TheCatalyst.com/continuingeducation.html)**